



INVITATION

Dear Sir/ Madame,

Our company Svetliy Gorod in conjunction with Moscow Committee of Tourism have the pleasure of inviting you, your staff and any of your travel agents to **seminar on Moscow tourist potential. During this seminar following issues will be discussed: unique features of Moscow destination; how to start your sales of Moscow tours, what will increase your profit and other useful tips on selling Moscow as your destination.**

Seminar will take place on September 20th at

Venue: Bettoja Hotel Mediterraneo, Via Cavour, 15, 00184 Rome

Morning seminar: agenda

- 10:00 Welcoming speech by the Organizers
- 10:05 - 10:15 Welcoming speech by the Deputy Chairman of the Moscow City Committee on Tourism
- 10:15 - 10:30 Training Video on Moscow
- 10:30 - 10:45 Presentation by Radisson Ukraina Hotel and Radisson Cruises
- 10:45 – 11:00 Open Forum Discussion
- 11:00 – 11:15 Closing Speech
- 11:30 Buffet & Drinks

Afternoon seminar: agenda

- 15:00 Welcoming speech by the organizers
- 15:05 - 15:15 Welcoming speech of representative of Deputy Chairman of Moscow city Committee of Tourism
- 15:15-15:30 Training video on Moscow
- 15:30-15:45 Presentation by Radisson Ukraina and Radisson Cruises
- 15:45-16:00 Presentation by Intourist Company Representative
- 16:00 - 16:15 Open Forum discussion
- 16:15 - 16:30 Closing Speech
- 16:30 Buffet&Drinks

Please let us know how many people can attend this seminar (specify which seminar they can participate in) and your company name by return email to:

Anastasia Sukhno <mailto:event@svetlygorod.ru>

Please also note that during our seminars you will get printed materials on Moscow and its tourist facilities.

Thank you and looking forward to seeing you on **September 20th**

Yours sincerely, Svetliy Gorod

